

# 14<sup>th</sup> PhD Retreat 2023

7<sup>th</sup> - 9<sup>th</sup> September 2023 Hotel Sunstar, Davos









Homepage: Address: www.phdstudents.biozentrum.unibas.ch University of Basel Pharmazentrum, z.H. A. Blagojevic Klingelbergstrasse 50 CH-4056 Basel Switzerland

# Sponsorship Brochure

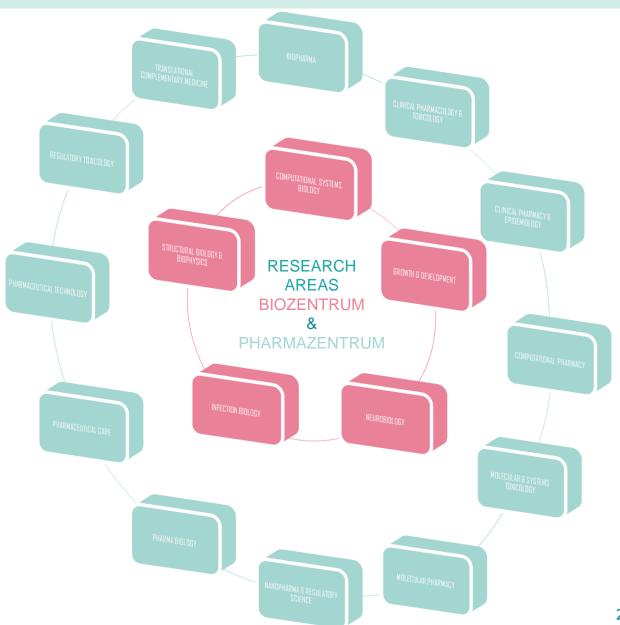
#### The Biozentrum and Pharmazentrum Basel

The Biozentrum and Pharmazentrum are two large departments of the University of Basel. Located in the heart of Basel, the departments enable education and research leading to discoveries in the life sciences and technology development. Together, they host more than 40 research groups with a budget of approximately 70 million CHF per year and employ over 800 people, including over 160 PhD students.

The Biozentrum was founded in the early '70 as an interdisciplinary center for the life sciences, it today hosts over 30 research groups led by award-winning scientists. The focus of the Biozentrum is on Computational & Systems Biology, Growth & Development, Infection Biology, Neurobiology and Structural Biology & Biophysics. Ten technology platforms in the institute provide large expertise and support, among others in light and electron microscopy, genomics, proteomics and high-performance computing.

The Pharmazentrum embodies the department for Pharmaceutical Sciences that is characterized by its broad and internationally successful research throughout the entire drug development process. The research bridges natural science with the clinical need of patients across various fields. Specialized in pharmaceutical research, its twelve professorships cover research areas ranging from early discovery and optimization to clinical aspects of drugs.

Today, an integrated research approach is indispensable for success. Communication is the key concept to this integrated view and to maximized scientific research success. An annual PhD retreat in Switzerland brings students together in a highly motivating environment to exchange experiences and to communicate their research to a broader audience.



#### The Biozentrum and Pharmazentrum PhD retreat

Annual Retreat since 2009 Organized by PhD Students of the the Bio- and Pharmazentrum Made Possible by both Organizations **Dedicated to Educating Young Talent** and Industry Partners Over 40 Research Groups in the Bio- and Pharmazentrum 80 Participants Expected for 2023 Scientific and Social Gathering for Fostering New Connections Hotspot for Interdisciplinary Exchange

An annual highlight ever since its inception in 2009, the PhD retreat has now become an integral part of the Biozentrum PhD program as participation is a requirement for graduation. Practicing presentation skills and scientific exchange are encouraged at the event, as all participants present their projects with a poster or talk.

As scientific areas are no longer standalone research fields and overlapping interdisciplinary research is the new gold standard, the collaboration between the Biozentrum and the Pharmazentrum has been strengthened. The PhD representatives of the Bio- and Pharmazentrum are now jointly organizing the retreat and an increasing number of PhD students from both Departments are joining each year.

The PhD retreat is a 2.5-day event filled with keynote lectures, PhD student talks, poster sessions and networking. Discussions about novel discoveries, cutting-edge techniques and methods and in general "cool" science are accompanied by social events fostering better collaboration and a tighter-knit PhD community between these two big institutes with a plethora of research areas.

It is our great pleasure to announce that our 14<sup>th</sup> PhD Retreat will take place in Davos on 7<sup>th</sup>-9<sup>th</sup> September 2023 during which we will welcome a maximum of 80 participants and several guest speakers.

This event, however, is one that cannot be organized just by ourselves – and this is why with this brochure, we would like to ask for your support.

## Sponsorship Options - Packages

Sponsorship Packages	Platinum	Gold	Silver	Bronze	Individual
Amount (CHF, incl. 7.7% VAT)	2500	2000	1500	1000	*
Sponsor Talk (15 minutes)	<b>√</b>				*
Logo on the plenary beamer during breaks	✓				*
Verbal acknowledgement	<b>√</b>				*
Page dedicated to the sponsor in the abstract booklet	<b>√</b>	✓			*
Half-day booth at the event	<b>√</b>	<b>√</b>	<b>√</b>		*
Banner/Information poster	Entire event	Day of the booth	Day of the booth	1 day of choice	*
Flyer/Catalogue in delegate bag	<b>√</b>	<b>√</b>	<b>√</b>	$\checkmark$	*
Visible logo	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	*

<sup>\*</sup> e.g. sponsoring of lanyards, flyer in the delegate bag, page dedicated to the sponsor in abstract booklet, we are happy to meet your wishes by agreement.

### Retreat agenda

In order to give you a feeling of what the program of the PhD retreat looks like, we have included the agenda of the previous in-person retreat. The precise schedule of 2023 will be known once the sponsor talks and the keynote speakers are confirmed.

#### Thursday, September 8<sup>th</sup> 2022

Morning | Bus drive to Davos and Check-In at Hotel

13:15 – 13:30 | Welcome and Opening Remarks

13:30 – 14:30 | Keynote Lecture I - Prof. Dr. Hanns-Christian

Mahler

14:30 – 15:30 | PhD Student Talks Session A

15:30 – 16:30 | Poster Session A

16:30 – 17:15 | Keynote Lecture II - Dr. Vanessa Schumacher

#### Friday, September 9<sup>th</sup> 2022

09:00 – 10:00 | Keynote Lecture III – Dr. Léonie Asboth

10:00 – 10:15 | Sponsor Talk A

10:15 - 11:00 | Poster Session B

11:00 – 12:00 | PhD Student Talks Session B

13:30 – 13:45 | Sponsor Talk B

13:45 – 14:45 | PhD Student Talks Session C

14:45 – 15:30 | Poster Session C

16:00 – 19:00 | Social Activities in Davos

#### Saturday, September 10<sup>th</sup> 2022

09:00 - 10:00 | Plenary Session D

10:00 – 11:15 | Voting, Award ceremony, and Closing Remarks



# Sponsorship Options - Prizes

Individual Items	Amount (CHF)		
Poster Prizes	$1^{st}:300$ We encourage to sponsor as a bundle: CHF 600 as cash prize or as items $3^{rd}:100$		
Talk Prizes	$\begin{array}{c} 1^{st}:300\\ 2^{nd}:200\\ 3^{rd}:100 \end{array}$ We encourage to sponsor as a bundle: CHF 600 as cash prize or as items		



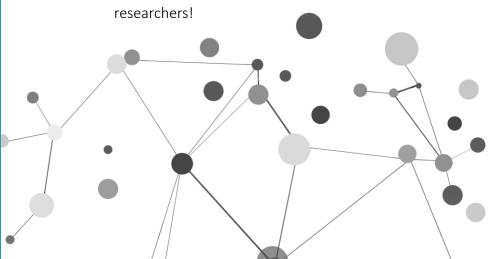


## Why sponsor us?

The two institutes combined host over 160 PhD students of a plethora of research areas. The PhD retreat 2022 hosted 80 participants from nine of these research areas. Pursuing a PhD takes a high degree of self-motivation, learning skills and profound scientific expertise. With this, the graduates leave our institutes to pursue further careers in academia or industry. We are talented young researchers who will be future employees or costumers for life science companies, which is why you should catch our interest early on.

As a sponsor of the PhD retreat you will....

- Support an **essential education** event for PhD candidates
- Join the yearly highlight in inter-institutional scientific and social networking
- Increase awareness of your products, services or career opportunities
- Have ample opportunities to **connect** your company to 80 young





PhD Retreat 2022 - Davos, Switzerland

#### The Venue











Hotel Sunstar Davos Familie Lauber Oberwiesstrasse 3 CH-7270 Davos

Phone: +41 (0)81 8361212 E-Mail: <u>davos@sunstar.ch</u> www.davos.sunstar.ch

The versatile Sunstar Hotel Davos is situated in parkland in a quiet yet central location. Enjoy the breath-taking views of the surrounding mountains, in Europe's highest town. The plenary sessions will take place in one of the largest seminar rooms that can accommodate up to 100 people. Sponsors have the possibility to promote their products and represent their company during coffee breaks and poster sessions. Posters and banners of the sponsors can be mounted in all retreat related areas.

Furthermore, the location provides:

- Catering service
- Wellness and fitness area
- Free WiFi and other amenities
- An inspiring environment with a beautiful mountain view

#### Remarks

All printed advertisement material (e.g. poster and flyers), except for the retreat abstract booklet, has to be provided by the sponsor.

The program of the retreat has not been fixed yet, therefore, changes can occur. The final program will be provided to the sponsor as soon as possible.

Confirmed keynote speakers will be announced to the sponsor as soon as possible.

If you have any questions, comments or recommendations, please do not hesitate to contact us.

#### **Testimonials**

'I had a great time. I wish I could have stayed longer.' - Prof. Dr. Randall Platt, Department of Biosystems Science and Engineering (D-BSSE), ETH Zürich, Basel

'Many thanks for the invitation and the fantastic organization. It has been a lot of fun and a cool experience.' - Dr. Christian M. Schlepütz, Paul Scherrer Institut, Villigen





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