14th PhD Retreat 2023
7th - 9th September 2023
Hotel Sunstar, Davos

Homepage: www.phdstudents.biozentrum.unibas.ch
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Klingelbergstrasse 50
CH-4056 Basel
Switzerland

Sponsorship Brochure
The Biozentrum and Pharmazentrum Basel

The Biozentrum and Pharmazentrum are two large departments of the University of Basel. Located in the heart of Basel, the departments enable education and research leading to discoveries in the life sciences and technology development. Together, they host more than 40 research groups with a budget of approximately 70 million CHF per year and employ over 800 people, including over 160 PhD students.

The Biozentrum was founded in the early ’70 as an interdisciplinary center for the life sciences, it today hosts over 30 research groups led by award-winning scientists. The focus of the Biozentrum is on Computational & Systems Biology, Growth & Development, Infection Biology, Neurobiology and Structural Biology & Biophysics. Ten technology platforms in the institute provide large expertise and support, among others in light and electron microscopy, genomics, proteomics and high-performance computing.

The Pharmazentrum embodies the department for Pharmaceutical Sciences that is characterized by its broad and internationally successful research throughout the entire drug development process. The research bridges natural science with the clinical need of patients across various fields. Specialized in pharmaceutical research, its twelve professorships cover research areas ranging from early discovery and optimization to clinical aspects of drugs.

Today, an integrated research approach is indispensable for success. Communication is the key concept to this integrated view and to maximized scientific research success. An annual PhD retreat in Switzerland brings students together in a highly motivating environment to exchange experiences and to communicate their research to a broader audience.
An annual highlight ever since its inception in 2009, the PhD retreat has now become an integral part of the Biozentrum PhD program as participation is a requirement for graduation. Practicing presentation skills and scientific exchange are encouraged at the event, as all participants present their projects with a poster or talk.

As scientific areas are no longer standalone research fields and overlapping interdisciplinary research is the new gold standard, the collaboration between the Biozentrum and the Pharmazentrum has been strengthened. The PhD representatives of the Bio- and Pharmazentrum are now jointly organizing the retreat and an increasing number of PhD students from both Departments are joining each year.

The PhD retreat is a 2.5-day event filled with keynote lectures, PhD student talks, poster sessions and networking. Discussions about novel discoveries, cutting-edge techniques and methods and in general “cool” science are accompanied by social events fostering better collaboration and a tighter-knit PhD community between these two big institutes with a plethora of research areas.

It is our great pleasure to announce that our 14th PhD Retreat will take place in Davos on 7th-9th September 2023 during which we will welcome a maximum of 80 participants and several guest speakers.

This event, however, is one that cannot be organized just by ourselves – and this is why with this brochure, we would like to ask for your support.
## Sponsorship Options - Packages

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<tr>
<th>Sponsorship Packages</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Individual</th>
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<td>Sponsor Talk (15 minutes)</td>
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<td>Logo on the plenary beamer during breaks</td>
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<td>Verbal acknowledgement</td>
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<td>Page dedicated to the sponsor in the abstract booklet</td>
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<td>Half-day booth at the event</td>
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<td>Banner/Information poster</td>
<td>Entire event</td>
<td>Day of the booth</td>
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<td>Flyer/Catalogue in delegate bag</td>
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* e.g. sponsoring of lanyards, flyer in the delegate bag, page dedicated to the sponsor in abstract booklet, we are happy to meet your wishes by agreement.
Retreat agenda

In order to give you a feeling of what the program of the PhD retreat looks like, we have included the agenda of the previous in-person retreat. The precise schedule of 2023 will be known once the sponsor talks and the keynote speakers are confirmed.

**Thursday, September 8th 2022**

- **Morning** | Bus drive to Davos and Check-In at Hotel
- 13:15 – 13:30 | Welcome and Opening Remarks
- 13:30 – 14:30 | Keynote Lecture I - Prof. Dr. Hanns-Christian Mahler
- 14:30 – 15:30 | PhD Student Talks Session A
- 15:30 – 16:30 | Poster Session A
- 16:30 – 17:15 | Keynote Lecture II - Dr. Vanessa Schumacher

**Friday, September 9th 2022**

- 09:00 – 10:00 | Keynote Lecture III – Dr. Léonie Asboth
- 10:00 – 10:15 | Sponsor Talk A
- 10:15 – 11:00 | Poster Session B
- 11:00 – 12:00 | PhD Student Talks Session B
- 13:30 – 13:45 | Sponsor Talk B
- 13:45 – 14:45 | PhD Student Talks Session C
- 14:45 – 15:30 | Poster Session C
- 16:00 – 19:00 | Social Activities in Davos

**Saturday, September 10th 2022**

- 09:00 – 10:00 | Plenary Session D
- 10:00 – 11:15 | Voting, Award ceremony, and Closing Remarks
## Sponsorship Options - Prizes

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<th>Individual Items</th>
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<td><strong>Poster Prizes</strong></td>
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<td>1&lt;sup&gt;st&lt;/sup&gt; : 300.-</td>
<td>We encourage to sponsor as a bundle: CHF 600 as cash prize or as items</td>
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<td>2&lt;sup&gt;nd&lt;/sup&gt; : 200.-</td>
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<td>3&lt;sup&gt;rd&lt;/sup&gt; : 100.-</td>
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<td><strong>Talk Prizes</strong></td>
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<td>1&lt;sup&gt;st&lt;/sup&gt; : 300.-</td>
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The two institutes combined host over 160 PhD students of a plethora of research areas. The PhD retreat 2022 hosted 80 participants from nine of these research areas. Pursuing a PhD takes a high degree of self-motivation, learning skills and profound scientific expertise. With this, the graduates leave our institutes to pursue further careers in academia or industry. We are talented young researchers who will be future employees or costumers for life science companies, which is why you should catch our interest early on.

As a sponsor of the PhD retreat you will...

- Support an essential education event for PhD candidates
- Join the yearly highlight in inter-institutional scientific and social networking
- Increase awareness of your products, services or career opportunities
- Have ample opportunities to connect your company to 80 young researchers!
The versatile Sunstar Hotel Davos is situated in parkland in a quiet yet central location. Enjoy the breath-taking views of the surrounding mountains, in Europe's highest town. The plenary sessions will take place in one of the largest seminar rooms that can accommodate up to 100 people. Sponsors have the possibility to promote their products and represent their company during coffee breaks and poster sessions. Posters and banners of the sponsors can be mounted in all retreat related areas.

Furthermore, the location provides:
- Catering service
- Wellness and fitness area
- Free WiFi and other amenities
- An inspiring environment with a beautiful mountain view
All printed advertisement material (e.g. poster and flyers), except for the retreat abstract booklet, has to be provided by the sponsor. The program of the retreat has not been fixed yet, therefore, changes can occur. The final program will be provided to the sponsor as soon as possible. Confirmed keynote speakers will be announced to the sponsor as soon as possible. If you have any questions, comments or recommendations, please do not hesitate to contact us.

Testimonials

‘I had a great time. I wish I could have stayed longer.’ - Prof. Dr. Randall Platt, Department of Biosystems Science and Engineering (D-BSSE), ETH Zürich, Basel

‘Many thanks for the invitation and the fantastic organization. It has been a lot of fun and a cool experience.’ - Dr. Christian M. Schlepütz, Paul Scherrer Institut, Villigen
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