

Sponsorship Brochure

16th Biozentrum & Pharmazentrum PhD Retreat

28th – 30th August 2025

Hotel Hirschen
Wildhaus, St Gallen

BIOZENTRUM

The Center for
Molecular Life Sciences



DEPARTMENT
OF PHARMACEUTICAL SCIENCES



University
of Basel

The Biozentrum and the Pharmazentrum Basel

We are delighted to invite you to sponsor our annual Biozentrum and Pharmazentrum PhD Retreat!

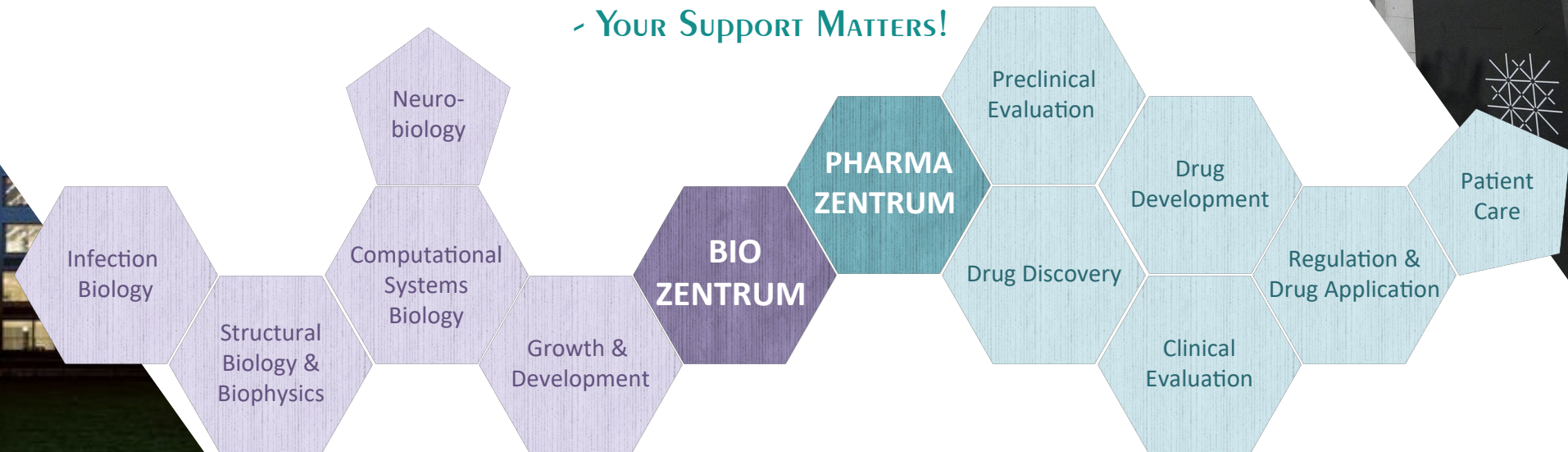
The Biozentrum and Pharmazentrum, integral parts of the University of Basel, are at the forefront of education and research in the life sciences and technology development. Located in Basel, Switzerland, these departments collectively house over 40 research groups and employ over 800 individuals, including nearly 200 PhD students.

Biozentrum: Established in the early '70s as an *interdisciplinary life sciences center*, the Biozentrum now boasts over 30 research groups led by award-winning scientists.

Pharmazentrum: Pharmazentrum is a hub for internationally successful research in Pharmaceutical Sciences, *covering the entire drug development process*.

Today, an integrated research approach is indispensable for success. Communication is the key concept to this integrated view and to maximized scientific research success. An annual PhD retreat in Switzerland brings students together in a highly motivated environment to exchange experiences, to communicate their research to a broader audience, and to form meaningful collaborations. Our retreat offers an ideal platform for engaging with executing scientists across a wide spectrum of research fields, spanning from fundamental research on the origins of life to clinically valuable translational biomedicine.

- YOUR SUPPORT MATTERS!



The Bio- and Pharmazentrum PhD Retreat

An annual highlight ever since its inception in 2009, the PhD retreat has now become an integral part of the Biozentrum PhD program as participation is a requirement for graduation. Practicing presentation skills and scientific exchange are encouraged at the event, as all participants present their projects with a poster or talk.

OUR VALUES

Interdisciplinarity

In today's dynamic research landscape, we celebrate interdisciplinary collaboration as a gold standard. Our joint efforts with the Pharmazentrum exemplify this commitment.

Inclusivity

The retreat is a melting pot of ideas and backgrounds. Our PhD representatives, unified in organizing the event, promote diversity and inclusion.

Sustainability

We are committed to sustainable practices, reducing our environmental footprint while advancing scientific excellence.

Community

The 2.5-day retreat fosters a tight-knit PhD community. It's a hub for discussions on novel discoveries, cutting-edge techniques, and imaginative ideas.

OUR AIMS

Knowledge Exchange

Facilitate the sharing of research insights and innovative ideas among PhD students and professionals.

Networking and Collaboration

Foster connections, interdisciplinary collaboration, and industry engagement among participants.

Skill Enhancement

Provide opportunities for skill development, including presentation and communication skills.

Exposure to Industry

Connect students with industry professionals and companies, allowing them to explore career opportunities and learn about the latest industry trends and products.

Community Building

Strengthen the sense of community within the department while promoting values like diversity and sustainability.

Inspiration and Personal Growth

Inspire participants with cutting-edge research discussions and encourage personal and professional growth.



Bio- & Pharmazentrum PhD Retreat 2024

Join us in Wildhaus in 2025!

The 16th PhD Retreat will take place on August 28th-30th 2025, in Wildhaus (SG). This year, we aim to welcome 80 participants.

Retreat Agenda

Thursday, August 28th

Morning	Arrival & hotel check-in
13:15-13:30	Welcome and Opening Remarks
13:30-14:30	Keynote Speaker A
14:30-15:30	Poster Session A
15:30-16:15	Coffee Break and Sponsor Booth Visiting
16:15-17:15	PhD Student Talks A
17:15-18:15	Poster Session B

Saturday, August 30th

09:00-10:00	PhD Student Talks C
10:00-10:15	Sponsor Talk
10:15-11:15	Coffee Break
11:15-12:00	Award Ceremony and Group Picture

Friday, August 29th

09:00-10:00	PhD Talks B
10:00-10:15	Sponsor Talk
10:15-11:00	Coffee Break and Sponsor Booth Visiting
11:00-12:00	Keynote Speaker B
13:00-14:00	PhD Student Talks B
14:00-15:00	Keynote Speaker C
15:00-15:45	Coffee Break and Sponsor Booth Visiting
15:45-17:00	Poster Session C



Why sponsor us?

The two institutes combined host close to 200 PhD students from diverse research areas. The PhD Retreat 2024 brought together 80 participants representing nine research fields. Pursuing a PhD demands self-motivation, advanced learning, and profound scientific expertise. PhD students play a pivotal role in lab investments through their research decisions. Our graduates emerge as talented researchers primed for careers in academia or industry. They are the future employees and customers of life science companies, making early engagement with them crucial.

As a sponsor of the PhD Retreat, you will:

- **Support Essential Education:** Invest in the education of future leaders in science and technology.
- **Network at a Premier Event:** Join the annual highlight of inter-institutional scientific and social networking, connecting with up to 80 young researchers.
- **Increase Visibility:** Raise awareness of your products, services, or career opportunities among a diverse and motivated audience.
- **Connect Early:** Establish connections with the next generation of scientists and innovators who could become your future collaborators, employees, or customers.

Seize this opportunity to shape the future of science and technology by sponsoring the PhD Retreat.

Your support makes a lasting impact on education, research, and innovation!

'I am very grateful for the warm reception and the engaging discussions that followed my presentation. The enthusiasm, intellectual curiosity and interest in the details of an industrial career which the students have shown were truly inspiring and I thoroughly enjoyed our interactions.'

- Zorica Dragic, Unit Head at Novartis



The venue

The 4-star Hotel Hirschen Wildhaus, established in 1871, is located in the heart of the village and offers a perfect blend of tradition and modernity. Managed by the Müller family for six generations, the hotel boasts 57 cozy rooms with mountain or park views, three restaurants, eight seminar rooms, a wellness area, and a bar. Guests can enjoy regional delicacies at Grosi Walt's Steak Huus, authentic Thai cuisine at Simply Thai, and various fondues at the Event & Fondue Chalet Max.



The Hotel Hirschen Wildhaus, with its inviting wellness area and serene mountain surroundings, provides the ideal retreat for fostering interactions between PhD students and sponsors. The tranquil environment, combined with top-notch wellness facilities, offers a perfect balance of relaxation and productive engagement. Whether unwinding in the sauna after a day of stimulating discussions or enjoying outdoor activities in the breathtaking landscape, the hotel creates a unique atmosphere that encourages meaningful connections and collaboration among attendees.

Sponsorship Packages

	PLATINUM	GOLD	SILVER	BRONZE	AWARDS
Amount (excl. 7.7% VAT)	3000 CHF	2500 CHF	2000 CHF	1000 CHF	300-600 CHF
Sponsor Talk (15 min)	✓				
Logo on the Plenary Beamer during Breaks	✓	✓			
Verbal Acknowledgement	✓	✓			
Individual Sponsor Page in Abstract Booklet	✓	✓			
Booth at the Event (First 2 days)	✓	✓	✓		
Banner/ Information Poster	✓	✓	✓	✓	
Flyer/Catalogue in Delegate Bag	✓	✓	✓	✓	✓
Visible Logo	✓	✓	✓	✓	✓

During the retreat we will award the best posters and talks with prizes (1st- 300 CHF, 2nd- 200 CHF, 3rd- 100 CHF). We recommend to sponsor prizes as a bundle of 600 CHF.

Our sponsorship packages are defined by official guidelines of the University of Basel to ensure complete transparency!



Final Remarks & Contact

All printed advertisement material (e.g. poster and flyers), except for the retreat abstract booklet, has to be provided by the sponsor.

The program of the retreat has not been fixed yet. The final program, including the confirmed keynote speakers will be announced to the sponsor as soon as possible.

If you have questions, comments, or recommendations, please do not hesitate to contact us.

If you are **interested in a sponsorship**, please reply directly to the person which contacted you. You will receive a contact person, which will guide you throughout the process and help you with further questions.

We sincerely thank you for considering a sponsorship of our PhD Retreat!

- *The PhD Retreat 2025 Organization Committee*

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